

2021 Fruit Sale

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What is fruit sale? In the fall, Greenon FFA members look forward to participating in the annual fruit sale. We have this sale so our students and members can step outside of their comfort zone to sell fruits, nuts, cheese, and barbecue sauce to local neighbors, parents friends, family members, etc. When the Greenon FFA members have this opportunity to sell items during the fruit sale, they learn responsibility, communication, and leadership skills.

The Greenon FFA members have a big responsibility of reaching out to customers to sell products. The students upped their skills this year, stepped out of their comfort zone, and helped the chapter reach their goal of \$25,000. As the advisor told our members “this is your chapter, run it how you'd like it to be ran.” The members took the advisor's words and put them into action. All students had to talk to customers to take their order. Soon the customers had handed the member their payment, the student took the money, wrote on a money slip to inform our treasurer who sold each item, and how much it cost. Shortly after, the members have to turn the slips in.

Without the help of our adviser, the chapter would not have the annual fruit sale. The adviser does a lot of work to help us run our chapter. Such as communicating to the producers what items we are selling. They teach the members the basic needs of how the process is to sell items, how to write down the orders, and how to turn in the money that the members have received. Communication is a very important key to have while you are participating in any sale. The communication isn't just between you and your customer, but also with the person you are getting the product from, and the adviser who's helping you reach your goal in sales.

Although communication is an important skill to have during a sale, so are Leadership Skills. Many members had stepped up and took the role of a leader to help our adviser organize where to keep the fruit, to keep it cool in the meantime. The student and members help gather orders to be prepared for pick up for students who have sold items. The members had also helped the Chapter by unloading the truck and setting a designated spot for the fruit to stored. Members did not only help unload and organize, but help count the money and recheck if all students that had sold items orders were correct before pick up. Our 2021 Fruit sale was a success. We met our goal and were taught important skills while doing so.

